



Your monthly news & updates

Housing YOU Matters is a nonpartisan, broad-based coalition, working together to find solutions for making homes at all price points more economically feasible to develop.

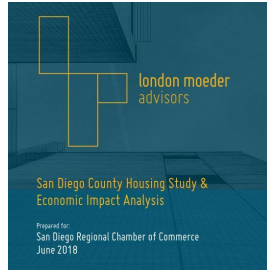


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San Diego County Regional Housing Study

The San Diego Regional Chamber of Commerce released its San Diego County Housing Study and Economic Impact Analysis today. Key findings show employers are dissatisfied with housing inventory for their workers and that there is a disconnect between where the jobs are and where housing is to be built, especially in North County San Diego. The housing crisis is impacting the ability of employers to attract talented employees.

The report was written by London Moeder Advisors and is an update to their 2016 report. They see this study as a regional report card on how the housing market has performed over the last 2 years. Read more about the report here: [San Diego County Housing Study and Economic Impact Analysis](#)



SD Business Journal Op-Ed Article

SAN DIEGO BUSINESS JOURNAL
THE COMMUNITY OF BUSINESS



SAN DIEGO NORTH
Economic Development Council

Mary Lydon from HYM and Erik Bruvold from North County EDC recently wrote a joint column for the San Diego Business Journal, titled "Housing Prices Could Destroy Thriving Economy". [Click here](#) to read the op-ed piece.

[Register for the North County Housing Summit here](#) - Housing You Matters is a major partner.

HYM Supports SANDAG Maintaining Recommended RHNA Numbers

The San Diego Association of Governments' Board of Directors have decided to accept the state's determination of how many housing units San Diego County will need.

For more information: [SANDAG accepts state's determination of housing units for San Diego County](#)



AGGREGATED VOICE	SCALE	Item 2 RHNA Determination
Chula Vista	5	Pass
Imperial County	1	Pass
Imperial Valley	1	Pass
San Diego A	1	Pass
San Diego B	1	Pass
San Diego C	1	Pass
San Diego D	1	Pass
San Diego E	1	Pass
San Diego F	1	Pass
San Diego G	1	Pass
San Diego H	1	Pass
San Diego I	1	Pass
San Diego J	1	Pass
San Diego K	1	Pass
San Diego L	1	Pass
San Diego M	1	Pass
San Diego N	1	Pass
San Diego O	1	Pass
San Diego P	1	Pass
San Diego Q	1	Pass
San Diego R	1	Pass
San Diego S	1	Pass
San Diego T	1	Pass
San Diego U	1	Pass
San Diego V	1	Pass
San Diego W	1	Pass
San Diego X	1	Pass
San Diego Y	1	Pass
San Diego Z	1	Pass
TALLY	10	Pass
% Yes	100%	
% No	0%	
47.37%		

Action: APPROVE

Board of Directors

Hillcrest News Highlights El Cajon Boulevard 20/20 Town Hall Facilitated by HYM



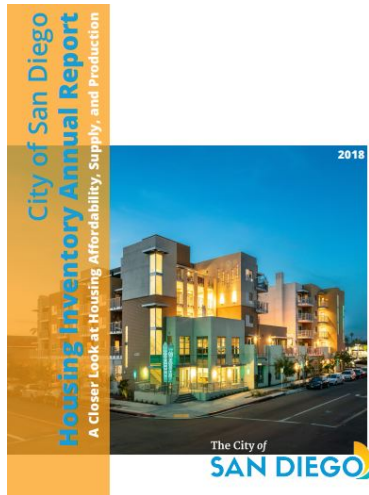
On Saturday June 9th, the El Cajon Boulevard BIA and economic development partners launched The Blvd 20/20 Town Hall to create a new vision for Smart Living, Working, and Growing to become San Diego's model transit oriented community. Housing You Matters facilitated the Town Hall.

[Hillcrest News El Cajon Blvd 20/20 Town Hall Article](#)

Housing Inventory Annual Report Presented at the Planning Commission Housing Workshop

The City of San Diego Planning Commission conducted a Housing Workshop to receive updates on progress from City Staff regarding housing regulatory reform efforts. Key public presenters were invited to present incentives and barriers to housing production and to explore opportunities for additional policy and regulatory actions.

- Elyse Lowe, Director of Land Use and Economic Development, Mayor Faulconer's Office
 - Presented new [Housing Inventory Annual Report](#)
- Mike Hansen, City of San Diego Planning Director
- Colin Parent, Executive Director and General Counsel – Circulate San Diego
- Eduardo Velasquez, Research Manager – SD Regional Economic Development Corporation
- Gary London/Nathan Moeder – London Moeder Advisors
- Matt Adams, Building Industry Association
- Dan Stewart, American Institute of Architects – Housing the Next 1 Million
- Mary Lydon, Executive Director – Housing You Matters
- Andrew Malick, Principal – Malick Infill Development
- Stephen Russell, Executive Director – San Diego Housing Federation
- Heather Riley, Allen Matkins
- David Moty, City of San Diego Community Planners Committee Chair



Much of the work that has been done over the past year was highlighted with an understanding that there is so much more to do. We won't begin seeing the results we need, especially for middle income and low income housing, for several years due to processing time and barriers that may emerge. Many of the public presenters stated that the city needs to develop housing goals by community so that we can measure our progress over time.

[Housing You Matters](#) | [619-252-0295](#) | [Email](#)

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